

K12 LICENSING

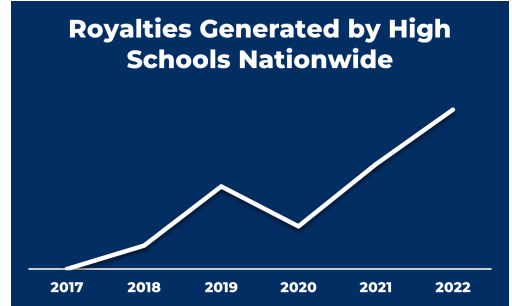
The Premier High School Licensing Company



A Division of CLC

THE K12 OPPORTUNITY

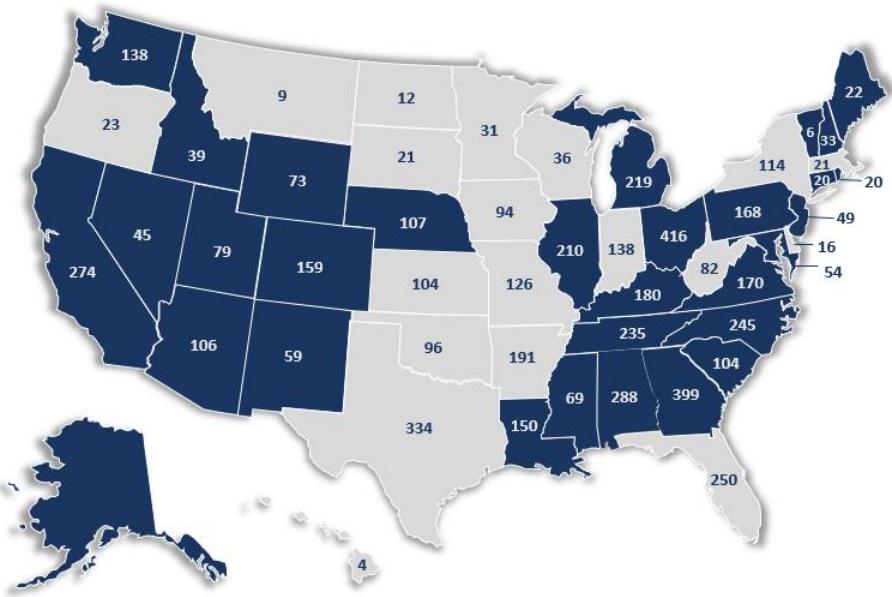
Our goal is to become an invaluable partner in supporting the critical scholastic & athletic endeavors of America's high schools. Since K12's founding a decade ago, the industry has grown consistently even in trying times. The growth trajectory is very similar to what was experienced in college in the 1980s, which set the table for record collegiate product sales growth in the early 1990s. The K12 opportunity is low cost and low risk with tremendous upside for interested manufacturers and retailers.



5,800+ School Partners

31 State Athletic Associations
(In BLUE on map)

Official Licensing Program of the NFHS



of K12 Partner Schools By State

THE LARGEST AUDIENCE IN SPORTS

930K	17.3M	73.7M	190M	~300M

RETAILERS CARRYING HIGH SCHOOL PRODUCTS



THE MOST COST EFFECTIVE SPORTS LICENSE

Simple Application
(No Advances, Max \$1,000 App Fee, Max \$500/YR Renewal)*

Straightforward Royalty Reporting
(10% Royalty, Due Quarterly)

Easy Approvals, Renewals & Logo Access
(Offer Multi-Year Licenses)



*K12 Licensees Have Very Few Category & Channel Restrictions

Interested in a K12 License? Contact Brandon Tucker at btucker@k12licensing.com